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## Contemporary Business and Online Commerce Law, Global Edition

For one- or two-semester undergraduate courses in Business Law Take students beyond rote memorization and into true understanding of the concepts and their implications. This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environment--as well as today's social, ethical, and international issues that are important to the study of business law--it's the ideal text for your one- or two-semester undergraduate course in Business Law. This text provides a better teaching and learning experience--for you and your students. Here's how: \*Tailor the material to your specific course with the Custom Database option. \*Draw students into the material with a rich selection of cases. \*Address issues critical to the field of business law today.

### Business Law

*Prentice Hall* Visually engaging, enticing and current examples with an overall focus on business. Business Law continues to be the most engaging text for readers by featuring a visually appealing format with enticing and current examples while maintaining its focus on business. Readers will learn business law, ethics, and the legal environment in a way that will encourage them to ask questions and go beyond basic memorization.

### Contemporary Business Law

*Prentice Hall* Primarily a text for courses in Business Law, Contemporary Business Law can also serve as a handy resource/reference for newcomers to the world of business. Take students beyond rote memorization and into true understanding of the concepts and their implications. This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environment--as well as today's social, ethical, and international issues that are important to the study of business law--it's the ideal text for your one- or two-semester undergraduate course in Business Law. This text provides a better teaching and learning experience--for you and your students. Here's how: Tailor the material to your specific course with the Custom Database option. Draw students into the material with a rich selection of cases. Address issues critical to the field of business law today.

### Legal Environment of Business

### Online Commerce, Ethics, and Global Issues

*Prentice Hall* For undergraduate courses in the Legal Environment of Business. Cutting edge cases and comprehensive coverage of the legal environment of business. The Legal Environment of Business: Online Commerce, Ethics, and Global Issues examines how the current legal environment, government regulation, and e-commerce environment impact today's business decisions. The cases in this text are cutting-edge, exciting, and engaging, and the reasoning of each case is presented in the language of the court. The Eighth Edition is updated with all new cases, statutes, and features.

### Business Law

*Pearson Higher Ed* This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Visually engaging, enticing and current examples with an overall focus on business. Business Law continues to be the most engaging text for readers by featuring a visually appealing format with enticing and current examples while maintaining its focus on business. Readers will learn business law, ethics, and the legal environment in a way that will encourage them to ask questions and go beyond basic memorization.

### Business Law

### Legal Environment, Online Commerce, Business Ethics, and International Issues

*Prentice Hall* For one on two semester undergraduate and graduate Business Law courses. This exceptionally comprehensive text, which has been praised for its writing style and accessibility offering longer edited cases with more of the actual language of the court renderings has been updated and now features new chapters to address the many recent changes in Bankruptcy Laws. There is also a new chapter on Family Law. It includes numerous business-oriented features that make the course relevant to future managers and integrates ethics and social responsibility, international, contemporary business issues, and e-commerce in every morsel of the text.

### Contemporary Auditing

*Cengage Learning* Knapp's CONTEMPORARY AUDITING, 11E prepares readers for the challenging responsibilities faced in the public accounting profession. This casebook stresses the people aspect of independent audits. Readers learn how to avoid audit failures most often due to client personnel who intentionally subvert an audit or auditors who fail to carry out their responsibilities. A detailed review of problem audits helps readers recognize the red flags common to failed audits. Discussing and dissecting these challenges prepares readers to handle potential problematic situations in their own professional careers. Readers also acquire a higher-level understanding of auditing standards, ethical principles, audit procedures, and other issues related to independent auditing. By studying these topics in a real-world context, readers achieve a more in-depth, intuitive comprehension of auditing fundamentals, which translates into improved performance on the CPA exam and other professional examinations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### Opposing the Rule of Law

*Cambridge University Press* A striking new analysis of Myanmar's court system, revealing how the rule of law is 'lexically present but semantically absent'.

### Business Law I Essentials

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

### Comparative Securities Law

### Perspectives from Kuwait, the UK and US

*Routledge* Providing a clear introduction to securities laws and how they are applied in different countries, this book compares the enactment and enforcement of securities laws in Kuwait, the UK and the USA. It explores the philosophy behind securities laws and methods of application in Kuwait, the US and UK to consider the benefits and the risks associated with trading in securities. Using case studies from each jurisdiction, the book takes a comparative approach to examining the different laws that have been enacted with a view to addressing problems that have developed on stock exchanges and in corporate governance. It details the different regulatory authorities in the different countries and the rules and

laws that are used to ensure that markets continue to trade and that investors are protected, highlighting the differences in common law, civil law and Middle Eastern law approaches to securities and the bearing of these in the modern securities trade. Contributing to the general discipline of securities law and providing valuable insights into Middle Eastern law, the US and UK, this book will be of interest to students of international law, scholars, policy makers and government officials.

## Mathematics for Machine Learning

*Cambridge University Press* Distills key concepts from linear algebra, geometry, matrices, calculus, optimization, probability and statistics that are used in machine learning.

## Complete Criminal Law

### Text, Cases, and Materials

*Oxford University Press* 'Complete Criminal Law' provides a student-centred, straightforward approach to the criminal law LLB/CPE syllabus. It involves the student in an active approach to learning through the use of many learning features.

## The Death Penalty

### Constitutional Issues, Commentaries, and Case Briefs

*Routledge* The Death Penalty, Third Edition, brings together all the legal issues related to the death penalty and provides case briefs for the most important United States Supreme Court death penalty cases. No other book available brings together a discussion of the major constitutional issues surrounding the death penalty with a broad array of associated case briefs. The authors classify cases according to legal issues and provide a commentary on the various sub-topics, presenting legal materials in an easily understood form. Though the primary audiences of the book are undergraduates in criminal justice programs and practitioners in the corrections and justice systems, the book will also prove useful to anyone who has an interest in the death penalty, the criminal justice system, or the United States Constitution. Every chapter starts with commentaries regarding general case law in a sub-topic, such as aggravating and mitigating factors, followed by a chart of the cases briefed in the chapter, and then the case briefs. These case briefs acquaint the reader with Supreme Court cases by summarizing facts, issues, reasons, and holdings. The Death Penalty, Third Edition, is a succinct, trusted guide to the law of capital punishment in the United States.

## Routledge Handbook of African Politics

*Routledge* Providing a comprehensive and cutting edge examination of this important continent, Routledge Handbook of African Politics surveys the key debates and controversies, dealing with each of the major issues to be found in Africa's politics today. Structured into 6 broad areas, the handbook features over 30 contributions focused around: The State Identity Conflict Democracy and Electoral Politics Political Economy & Development International Relations Each chapter deals with a specific topic, providing an overview of the main arguments and theories and explaining the empirical evidence that they are based on, drawing on high-profile cases such as the Democratic Republic of Congo, Kenya, Nigeria, Somalia, South Africa, Rwanda and Zimbabwe. The Handbook also contains new contributions on a wide range of topical issues, including terrorism, the growing influence of China, civil war, and transitional justice, making it required reading for non-specialists and experts alike. Featuring both established scholars and emerging researchers, this is a vital resource for all students of African Studies, democratization, conflict resolution and Third World politics.

## The Legal and Ethical Environment of Business

### Corporate Governance

#### A Board Director's Pocket Guide : Leadership, Diligence, and Wisdom

*iUniverse* Over the last few years, corporate leadership and governance have received greater attention in the media. Given the significant failures in the boardroom from companies such as Enron, WorldCom, and Tyco, the board of director position has become a pivotal role. Navigating this potential minefield is difficult but not impossible thanks to Corporate Governance, an essential guide for any board director. This edition of the pocket guide not only provides simple access to vital information on corporate governance but also offers a source of the best critical practices for the director. Eric Yocam and Annie Choi present the corporate governance principles in a brief yet complete and accessible manner. Organized in a convenient and easy-to-use format, this guide covers numerous topics in corporate governance, including: Board characteristics Director effectiveness Compliance Risk management Capability maturity models Total Cost of Ownership (TCO) technique Corporate Governance promotes corporate governance awareness to a broad audience beyond the active corporate director for profit and nonprofit companies. Investors, instructors, students, governance practitioners, lawyers, international readers, as well as anyone interested in corporate governance can achieve greater understanding of a topic essential to today's business success. Yocam and Choi tender a handy overview to the salient aspects of corporate governance. In the wake of Enron et al., corporate governance has received its rightful share of scrutiny concerning the set of processes, customs, policies, laws and institutions affecting the way a corporate [sic] is directed, administered or controlled. Yocam and Choi provide a summary of the key aspects to governance, from transparency in the decision-making process as addressed by the Sarbanes-Oxley Act to the characteristics of a good director, risk analysis and quality constraints convenient is an appendix of relevant books that squire directors to recent literature that more thoroughly assesses specific areas of administration, such as dividend policy, capital flows, political determinants and crisis management. A helpful point of departure for deeper study. Kirkus Discoveries"

## My Revision Notes: OCR GCSE (9-1) Business

*Hodder Education* Exam board: OCR Level: GCSE Subject: Business First teaching: September 2017 First exams: Summer 2019 Target success in OCR GCSE (9-1) Business with this proven formula for effective, structured revision; key content coverage is combined with exam-style tasks and practical tips to create a revision guide that students can rely on to review, strengthen and test their knowledge. With My Revision Notes every student can: - Plan and manage a successful revision programme using the topic-by-topic planner - Consolidate their knowledge by working through clear and focused coverage of the OCR GCSE Business specification - Test understanding and identify areas for improvement with regular 'Check your understanding' activities and answers, plus end-of-topic 'I can' checklists - Improve exam technique through practice questions, expert tips and examples of typical mistakes to avoid - Revise, remember and accurately use key business terms with definitions alongside the text for quick and easy reference

## Patterns of Entrepreneurship Management

*John Wiley & Sons* Featuring updated themes, new cases, and enhanced interactive learning tools, the sixth edition of Patterns of Entrepreneurship Management addresses the challenges, issues, and rewards real-life entrepreneurs encounter when starting and growing a venture. Using its innovative "Roadmap" approach, this practical guide enables students and aspiring entrepreneurs to design, execute, and maintain their business plan—covering every essential step of the entrepreneurial process, from turning an idea into a business model to securing funding and managing resources. The authors draw from their experience launching new ventures to provide a unique hands-on approach to developing the skills required to start and build a company in the modern business environment. Discussions focus on the real-life challenges facing startup founders: important issues such as how to drive continuous innovation and how to create a company culture that maximizes success. Numerous illustrative examples and case studies cover every management challenge imaginable, featuring a "Master Case" written by the founder of a successful startup that traces the history of his company from concept to eventual sale.

## Keenan and Riches' Business Law

*Longman* This text is specifically designed for non-law students studying the law relating to business. Maintaining the accessible approach which has made this book so popular, the authors provide user-friendly explanations to equip students with a good understanding of key legal concepts.

## The Oxford Handbook of Kenyan Politics

*Oxford University Press, USA* Kenya is one of the most politically dynamic and influential countries in sub-Saharan Africa. Today, it is known in equal measure as a country that has experienced great highs and tragic lows. In the 1960s and 1970s, Kenya was seen as a "success story" of development in the periphery, and also led the way in terms of democratic breakthroughs in 2010 when a new constitution devolved power and placed new constraints on the president. However, the country has also made international headlines for the kind of political instability that occurs when electoral violence is expressed along ethnic lines, such as during the "Kenya crisis" of 2007/08 when over 1,000 people lost their lives and almost 700,000 were displaced. The Oxford Handbook of Kenyan Politics explains these developments and many more, drawing together 50 specially commissioned chapters by leading researchers. The chapters they have contributed address a range of essential topics including the legacy of colonial rule, ethnicity, land politics, devolution, the constitution, elections, democracy, foreign aid, the informal economy, civil society, human rights, the International Criminal Court, the growing influence of China, economic policy, electoral

violence, and the impact of mobile phone technology. In addition to covering some of the most important debates about Kenyan politics, the volume provides an insightful overview of Kenyan history from 1930 to the present day and features a set of chapters that review the impact of devolution on regional politics in every part of the country.

## Business Law and the Legal Environment

### Strategic Management

### An Organization Change Approach

*University Press of Amer* **Strategic Management: An Organization Change Approach** examines the art and science of strategic management in businesses and other organizations. Working from an established theoretical base, this new work discusses practical applications of various strategic management philosophies while focusing on strategy as organizational change. Sherman, Rowley, and Armandi outline specific strategies and tactics that managers can use to maximize not only productivity, but also satisfaction in their "human organizations." In an interactive and approachable manner, *Strategic Management* analyzes the importance of an organization's internal and external environment; explains how to develop an organizational mission, vision, values, and goals; identifies human-level vs. corporate-level strategy choices; and offers advice on how managers can effectively implement their plans. The authors also consider variables that might affect the proposed strategic management approaches, such as international environments, and non-profit, government, and small businesses.

## Business and Corporation Engagement with Higher Education

### Models, Theories and Best Practices

*Emerald Group Publishing* Multiple scholars and practitioners provide models and theories to understand the inter-organizational relationships between businesses and higher education. This work illuminates the complexities, expectations and long-term impact of such relationships.

### Binocular Vision and Ocular Motility

### Theory and Management of Strabismus

## LAW and ETHICS for HEALTH PROFESSIONS 8E

*Law and Ethics for Health Professions* explains how to navigate the numerous legal and ethical issues that health care professionals face every day. Topics are based upon real-world scenarios and dilemmas from a variety of health care practitioners. Through the presentation of Learning Outcomes, Key Terms, From the Perspective of, Ethics Issues, Chapter Reviews, Case Studies, Internet Activities, Court Cases, and Video Vignettes, students learn about legal and ethical problems and situations that health care professions currently face. In the eighth edition, chapter 3 contains an expanded section on accreditation of hospitals and other patient care facilities, and of health care education programs. Students also use critical thinking skills to learn how to resolve real-life situations and theoretical scenarios and to decide how legal and ethical issues are relevant to the health care profession in which they will practice.

### The Invisible Hook

### The Hidden Economics of Pirates

*Princeton University Press* Pack your cutlass and blunderbuss--it's time to go a-pirating! *The Invisible Hook* takes readers inside the wily world of late seventeenth- and early eighteenth-century pirates. With swashbuckling irreverence and devilish wit, Peter Leeson uncovers the hidden economics behind pirates' notorious, entertaining, and sometimes downright shocking behavior. Why did pirates fly flags of Skull & Bones? Why did they create a "pirate code"? Were pirates really ferocious madmen? And what made them so successful? *The Invisible Hook* uses economics to examine these and other infamous aspects of piracy. Leeson argues that the pirate customs we know and love resulted from pirates responding rationally to prevailing economic conditions in the pursuit of profits. *The Invisible Hook* looks at legendary pirate captains like Blackbeard, Black Bart Roberts, and Calico Jack Rackam, and shows how pirates' search for plunder led them to pioneer remarkable and forward-thinking practices. Pirates understood the advantages of constitutional democracy--a model they adopted more than fifty years before the United States did so. Pirates also initiated an early system of workers' compensation, regulated drinking and smoking, and in some cases practiced racial tolerance and equality. Leeson contends that pirates exemplified the virtues of vice--their self-seeking interests generated socially desirable effects and their greedy criminality secured social order. Pirates proved that anarchy could be organized. Revealing the democratic and economic forces propelling history's most colorful criminals, *The Invisible Hook* establishes pirates' trailblazing relevance to the contemporary world.

## Entrepreneurship: Concepts, Methodologies, Tools, and Applications

### Concepts, Methodologies, Tools, and Applications

*IGI Global* Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market. *Entrepreneurship: Concepts, Methodologies, Tools, and Applications* provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

## Global Pandemic, Technology and Business

### Comparative Explorations of COVID-19 and the Law

*Routledge* This book presents an exploration of a wide range of issues in law, regulation and legal rights in the sectors of information protection, the creative economy and business activities following COVID-19. The debilitating effect of the global pandemic on information protection and creative and business activities is powerful, widespread and deeply influential, bringing a range of uncertainties to these sectors. The effects of the crisis challenge the fundamentals of the legal systems of most countries in their attempt to govern them. Written by international academics from a diversified background of law disciplines and legal systems, this book offers a global vision in exploring the wide range of legal issues caused by the COVID-19 crisis in these fields. The book is organised into three clear thematic parts: Part I looks at information protection and intellectual property rights and strategies; Part II examines contracts, cooperation and mediation in the post-COVID-19 market arena; and Part III discusses issues pertaining to corporate governance and employment rights. The book explores the unprecedented challenges posed by the pandemic crisis from a global perspective. It will provide invaluable information and guidance in this area to those in the fields of law, politics, and economics whose interests are related to information, business and the creative industry, as well as providing indispensable reading to business practitioners and public servants.

## The Legal Environment of Business

### A Critical Thinking Approach

*Prentice Hall* This is the only textbook that helps students develop a thorough understanding of the legal environment of business and enhances their ability to engage in critical thinking and ethical analysis. The legal environment of business is thoroughly treated in an extremely reader-friendly manner; various topics include: the American legal system, dispute resolution, constitutional principles, cyberlaw, white-collar crime, contracts, sales, product and service liability, the law of property, agency law, labor-management relations, environmental law, securities trading and issuance, antitrust laws, and debtor-creditor relations. An excellent desk reference for the legal departments of any business, this book also provides an interesting read for anyone interested in business and ethics.

## Coalitional Presidentialism in Comparative Perspective

### Minority Presidents in Multiparty Systems

*Oxford University Press* This book provides the first cross-regional study of an increasingly important form of politics: coalitional presidentialism. Drawing on original research of minority presidents in the democratising and hybrid regimes of Armenia, Benin, Brazil, Chile, Ecuador, Kenya, Malawi, Russia, and Ukraine, it seeks to understand how presidents who lack single party legislative majorities build and manage cross-party support in legislative assemblies. It develops a framework for analysing this phenomenon, and blends data from MP surveys, detailed case studies, and wider legislative and political contexts, to analyse systematically the tools that presidents deploy to manage their coalitions. The authors focus on five key legislative, cabinet, partisan, budget, and informal (exchange of favours) tools that are utilised by minority presidents. They contend that these constitute the 'toolbox' for coalition management, and argue that minority presidents will act with imperfect or incomplete information to deploy tools that provide the highest return of political support with the lowest expenditure of political capital. In developing this analysis, the book assembles a set of concepts, definitions, indicators, analytical frameworks, and propositions that establish the main parameters of coalitional presidentialism. In this way, *Coalitional Presidentialism in Comparative Perspective* provides crucial insights into this mode of governance. *Oxford Studies in Democratization* is a series for scholars and students of comparative politics and related disciplines. Volumes concentrate on the comparative study of the democratization process that accompanied the decline and termination of the cold war. The geographical focus of the series is primarily Latin America, the Caribbean, Southern and Eastern Europe, and relevant experiences in Africa and Asia. The series editor is Laurence Whitehead, Senior Research Fellow, Nuffield College, University of Oxford.

## Business Law

### Legal, E-commerce, Ethical, and International Environments

For one/two-semester courses in Business Law. Exceptionally comprehensive and praised for its writing style and accessibility this text offers longer edited cases, with more of the actual language of the court renderings. It includes numerous business-oriented features that make the course relevant to future managers and integrates throughout ethics and social responsibility, international, contemporary business issues, and e-commerce in every morsel of the text.

### Probability & Statistics with R for Engineers and Scientists

*Pearson* This title is part of the Pearson Modern Classics series. Pearson Modern Classics are acclaimed titles at a value price. Please visit [www.pearsonhighered.com/math-classics-series](http://www.pearsonhighered.com/math-classics-series) for a complete list of titles. This text grew out of the author's notes for a course that he has taught for many years to a diverse group of undergraduates. The early introduction to the major concepts engages students immediately, which helps them see the big picture, and sets an appropriate tone for the course. In subsequent chapters, these topics are revisited, developed, and formalized, but the early introduction helps students build a true understanding of the concepts. The text utilizes the statistical software R, which is both widely used and freely available (thanks to the Free Software Foundation). However, in contrast with other books for the intended audience, this book by Akritas emphasizes not only the interpretation of software output, but also the generation of this output. Applications are diverse and relevant, and come from a variety of fields.

### How to Rig an Election

*Yale University Press* An engrossing analysis of the pseudo-democratic methods employed by despots around the world to retain control. Contrary to what is commonly believed, authoritarian leaders who agree to hold elections are generally able to remain in power longer than autocrats who refuse to allow the populace to vote. In this engaging and provocative book, Nic Cheeseman and Brian Klaas expose the limitations of national elections as a means of promoting democratization, and reveal the six essential strategies that dictators use to undermine the electoral process in order to guarantee victory for themselves. Based on their firsthand experiences as election watchers and their hundreds of interviews with presidents, prime ministers, diplomats, election officials, and conspirators, Cheeseman and Klaas document instances of election rigging from Argentina to Zimbabwe, including notable examples from Brazil, India, Nigeria, Russia, and the United States—touching on the 2016 election. This eye-opening study offers a sobering overview of corrupted professional politics, while providing fertile intellectual ground for the development of new solutions for protecting democracy from authoritarian subversion.

## Contemporary Business and E-commerce Law

### Legal, Global, Digital, and Ethical Environment

This is the most modern business law and legal environment book available. *Contemporary Business and E-Commerce Law, 4/e* provides readers with the most extensive and cutting edge coverage of the emerging area of information technology and e-commerce law. The book showcases over 40 new U.S. Supreme Court Cases that have been decided during the past three years, plus over 120 traditional cases. An eight-part presentation covers the legal, e-commerce, and global environment; traditional and e-commerce contracts; e-commerce and information technology; commercial and internet transactions; employment and equal opportunity laws; domestic and multinational business; government regulation; and property and insurance. For entrepreneurs who want to start a business and investigate the legal issues unique to them, and others interested in business law.

### The Legal Environment of Business

*South-Western Pub* This popular text effectively combines a traditional case focus with clear and concise coverage of a wide range of up-to-date topics. Students are introduced to the impact of the law affecting business, while concentrating on information and applications essential to the business practitioner.

### Marketing Strategy, Text and Cases

*Cengage Learning* Thoroughly revised and updated, *MARKETING STRATEGY, 6e* continues with one primary goal: to teach students to think and act like marketers. Packed with cutting-edge coverage, current examples, new cases, and photographs, the sixth edition delivers a practical, straightforward approach to analyzing, planning, and implementing marketing strategies—helping students learn to develop a customer-oriented market strategy and market plan. Students sharpen their analytical and creative critical thinking skills as they learn the key concepts and tools of marketing strategy. Continuing in the text's signature student-friendly style, the sixth edition covers essential points without getting bogged down in industry jargon—all in a succinct 10 chapters. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## International Management

### Strategic Opportunities & Cultural Challenges

*Routledge* McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in relation to foreign markets. Questions, case studies, examples of creative problem solving, and testimonials from real-world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level. All chapters have been updated with recent articles from leading business sources and academic journals, and new case studies have been incorporated.

### Ethics in Accounting: A Decision-Making Approach

*Wiley Global Education* This book provides a comprehensive, authoritative, and thought-provoking examination of the ethical issues encountered by accountants working in the industry, public practice, nonprofit service, and government. Gordon Klein's, *Ethics in Accounting: A Decision-Making Approach*, helps students understand all topics commonly prescribed by state Boards of Accountancy regarding ethics literacy. *Ethics in Accounting* can be utilized in either a one-term or two-term course in Accounting Ethics. A contemporary focus immerses readers in real world ethical questions with recent trending topics such as celebrity privacy, basketball point-shaving, auditor inside trading, and online dating. Woven into chapters are tax-related issues that address fraud, cheating, confidentiality, contingent fees and auditor independence. Duties arising in more commonplace roles as internal auditors, external auditors, and tax practitioners are, of course, examined as well.

## Business Communication

### Building Critical Skills

This work presents a unique approach to a hands-on business communication course. The modular structure allows teachers to focus on specific skills and provides greater flexibility for short courses and different teaching approaches.

### Introduction to Evolutionary Computing

*Springer Science & Business Media* The first complete overview of evolutionary computing, the collective name for a range of problem-solving techniques based on principles of biological evolution, such as natural selection and genetic inheritance. The text is aimed directly at lecturers and graduate and undergraduate students. It is also meant for those who wish to apply evolutionary computing to a particular problem or within a given application area. The book contains quick-reference information on the current state-of-the-art in a wide range of related topics, so it is of interest not just to evolutionary computing specialists but to researchers working in other fields.