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KEY=IL - LARSEN RAIDEN

EFFECTIVE HUMAN RESOURCES MANAGEMENT IN SMALL AND MEDIUM ENTERPRISES: GLOBAL PERSPECTIVES

GLOBAL PERSPECTIVES

IGI Global "This book addresses the issues of HRM in SMEs by providing a channel of communication to disseminate knowledge; including management philosophies, culture, and management practices"--Provided by publisher.

MERITOCRACY, GROWTH, AND LESSONS FROM ITALY'S ECONOMIC DECLINE

LOBBIES (AND IDEOLOGIES) AGAINST COMPETITION AND TALENT

Oxford University Press This book draws lessons on the importance of meritocracy for economic growth by analysing Italy's economic decline in the past few decades. Connections, rather than merit, are a long-standing feature of the Italian elites, even in the corporate sector. This became a significant problem when Italy's economy could no longer grow due to imitation, devaluation, and public debt, and faced the challenges of becoming a frontier knowledge-based open economy. This book uses international comparisons on social capital, governance, the role of the public sector, efficiency of the judiciary, education, gender and social inequality, social mobility, corporate standards, financial structures, and more to evaluate Italy's economic performance. It argues that the arrogance of

mediocracy is more damaging than that of meritocracy. Italy experienced an economic miracle after the Second World War, and it is still an advanced economy and a member of the G7. Until the 1960s it seemed destined to catch up with the best-performing countries. Then the growth engine stopped, its debt skyrocketed, and Italy became a weaker member of the Eurozone. Many other countries in the world have heavy historical legacies and low social capital, and many others have to make the jump from imitation led growth to endogenous growth. The lessons drawn from studying Italy's case can therefore have important international applications.

ARMI D'ITALIA

PROTAGONISTI E OMBRE DI UN MADE IN ITALY DI SUCCESSO

Fazi Editore

BUILDING THE IMPACT ECONOMY

OUR FUTURE, YEA OR NAY

Springer This book develops a comprehensive framework for creating sustainable new business approaches on a massive scale. It relates the power of entrepreneurship, investment and technology to four areas in which progress is urgently needed to get out of the world's current impasse. These are: game-changing innovations in companies; a way forward for the global fashion industry that reconciles competitiveness and worker dignity; turning around the energy crisis; and restoring capital markets to being the funders of human progress and prosperity that they once were—the pieces of the puzzle that is our future. Numerous case studies and actionable guidelines show how to concretely get the job done.

GEOGRAPHIC INFORMATION ANALYSIS FOR SUSTAINABLE DEVELOPMENT AND ECONOMIC PLANNING: NEW TECHNOLOGIES

NEW TECHNOLOGIES

IGI Global "This book tackles topics related to development of Geographic Information in terms of the technologies available for retrieving, managing, and analyzing geographical data"--Provided by publisher.

THE BOOK TRADE IN THE ITALIAN RENAISSANCE

BRILL This pioneering study approaches the new printed-book industry in Renaissance Italy from the perspective of its publishers and booksellers, analyzing their responses to the challenges of production and their creative approaches to the distribution and sale of their merchandise.

GOVERNANCE OF SECURITY AND IGNORED INSECURITIES IN CONTEMPORARY EUROPE

Routledge This book explores changes in security governance in Europe from the 1990s, focusing on some of the most important consequences: the proliferation of ignored insecurities, including the increase of oncological diseases, environmental disasters, shadow economies reproducing neo-slavery and fiscal fraud, and the general damage to the res publica. What is the articulation of removal, reclamation and consequently the implementation of devices and the establishing of prevention practices? Why are the majority of victims and also the control agency professionals seemingly resigned to these ignored insecurities? Following more than 20 years of research in the area, the authors examine these questions and how the securitisation of society has been exacerbated. They argue that the primary cause of the increase in ignored insecurities is the consequence of the neoliberal turn in security governance. This book proposes an innovative approach to security governance, not only through a serious analysis of the balance of the costs and benefits, but also highlighting what is here termed 'ignored insecurities'. The authors propose a review of the problems, showing that the governance of security is a crucial element of the contemporary political organisation of society. The book ends with an innovative reflection on the Anthropocene debate and the COP21 summit which took place in Paris in December 2015.

CATALOGO SUPER 2016 - PDF COMPLETO

UNIFICATO - C.I.F. srl Il catalogo SUPER 2016 in pdf completo.

CITY MAKING AND GLOBAL LABOR REGIMES

CHINESE IMMIGRANTS AND ITALY'S FAST FASHION INDUSTRY

Springer This book investigates the success story of the fast fashion industry—mainly owned by Chinese migrants—in Prato, Italy. It outlines how Prato has become the center of a value chain stretching from suppliers in China and Turkey all the way to buyers in Europe. Despite this, a policy attacking Chinese entrepreneurship has been devised and implemented in Prato. This volume analyzes said policy against the crisis of Prato's textile industry. Based on the author's 15 years of fieldwork in Prato, the book sheds light on

the entangled processes of city making and the restructuring processes linked to capital accumulation by tackling issues of governance, territory, migration, division of labor, labor mobility, housing, and human rights.

THE ROUTLEDGE HANDBOOK OF CONTEMPORARY ITALY

HISTORY, POLITICS, SOCIETY

Routledge The Routledge Handbook of Contemporary Italy provides a comprehensive account of Italy and Italian politics in the 21st Century. Featuring contributions from many leading scholars in the field, this Handbook is comprised of 28 chapters which are organized to deliver unparalleled analysis of Italian society, politics and culture. A wide range of topics are covered, including: Politics and economy, and their impact on Italian society Parties and new politics Regionalism and migrations Public memories Continuities and transformations in contemporary Italian society. This is an essential reference work for scholars and students of Italian and Western European society, politics, and history.

IL SETTORE ARMIERO PER USO SPORTIVO, VENATORIO E CIVILE IN ITALIA. IMPRESE PRODUTTRICI, CONSUMI PER CACCIA E TIRO, IMPATTO ECONOMICO E OCCUPAZIONALE

IMPRESE PRODUTTRICI, CONSUMI PER CACCIA E TIRO, IMPATTO ECONOMICO E OCCUPAZIONALE

FrancoAngeli 365.928

LOCAL GOVERNMENT AND THE COVID-19 PANDEMIC

A GLOBAL PERSPECTIVE

Springer Nature

THE ALIEN ENTREPRENEUR. MIGRANT ENTREPRENEURSHIP IN ITALIAN EMIGRATION (LATE 19TH-20TH CENT.) AND IN THE IMMIGRATION IN ITALY AT THE TURN OF THE 21ST CENTURY

MIGRANT ENTREPRENEURSHIP IN ITALIAN EMIGRATION (LATE 19TH-20TH CENT.) AND IN THE IMMIGRATION IN

ITALY AT THE TURN OF THE 21ST CENTURY

FrancoAngeli 365.857

OBSERVING AGRICULTURE IN EARLY TWENTIETH-CENTURY ITALY

AGRICULTURAL ECONOMISTS AND STATISTICS

Routledge Agricultural Economists in Early Twentieth-Century Italy describes how Italian agricultural economists collected information about the economy of Italy, between the Giolittian and the Fascist era. The book carefully describes three main forms of economic observation: enquiries, statistics, and farm surveys. For each of these forms of observation, the main participants to the investigation are discussed with their respective agendas, alongside the purposes of the investigation, and its practical constraints. This work introduces the concept of "stakeholder statistics", and stresses the two-way relation between the observer and the observed in the co-production of observational knowledge. Practices of observation developed together with agricultural economics as a discipline and a profession. The study of forms of investigation therefore shed light on the constitution of a coherent and self-conscious group of agricultural economists in Italy, and the scientific and methodological alliances they forged with agricultural economists elsewhere in Europe. Thanks to ambitious research projects, Ghino Valenti in the Giolittian period, and Arrigo Serpieri, after the First World War, led the transformation of Italian agricultural economists from agents of estate owners, to social and economic experts in the service of the Italian state. The group of agricultural economists who gathered around Serpieri played an important role in supplying the ideology of the agricultural elites with economic content, especially after the First World War, along lines that resemble the development of agrarian ideologies in other countries of Central Europe. This work discusses how observation entered the political debate on agricultural policies of the Fascist regime, namely the so-called Ruralismo.

THE PILLARS OF THE ITALIAN ECONOMY

MANUFACTURING, FOOD & WINE, TOURISM

Springer This book offers a detailed analysis of the key sectors in the Italian economy, with the focus especially on areas in which the economy excels, such as the automatic packaging machinery sector, pharmaceutical production, the food and wine industry, and tourism. The book explains how, contrary to widespread opinion, Italy is one of the world's most competitive countries in foreign trade, as confirmed by a new index compiled by Fondazione Edison that highlights its strengths and top traded products. The main

characteristics of the Italian productive system, which is primarily composed of SMEs, are documented, and a map illustrating the importance of the various industrial districts is proposed, identifying their sectors of specialization, historical roots, and development. The principal steps in Italy's industrialization over the past 150 years are then outlined, in particular for the manufacturing system – the main driver of Italian exports. In-depth analyses of the mechanical industry and the machinery sector follow. In combining meticulous analysis of statistical data with a historical perspective, this book will appeal to all with an interest in the Italian economy.

A CENTURY OF ITALIAN AMERICAN ECONOMICS

THE AMERICAN CHAMBER OF COMMERCE IN ITALY (1915-2015)

Cambridge Scholars Publishing Through a historical analysis of the link between Italian American migration in the 20th century and the investigation of the minutes of the Board of Directors and the financial statements of the American Chamber of Commerce in Italy, this book provides a privileged observation point for the study of the economic relations between Italy and the United States throughout the twentieth century. Showing that the Chamber played a fundamental role in highlighting the changes of Italian economy and society, and in strengthening the cooperation between the two countries, it retraces a long-lasting tradition of trade and business, and depicts a solid and enduring relationship between Italy and the United States.

INHABITING LIMINAL SPACES

INFORMALITIES IN GOVERNANCE, HOUSING, AND ECONOMIC ACTIVITY IN CONTEMPORARY ITALY

Routledge This book draws together debates from two burgeoning fields, liminality and informality studies, to analyze how dynamics of rule-bending take shape in Rome today. Adopting a multiscalar and transdisciplinary approach, it unpacks how gaps and contradictions in institutional rulemaking and application force many residents into protracted liminal states marked by intense vulnerability. By merging a political economy lens with ethnographic research in informal housing, illegal moneylending, unauthorized street-vending and waste collection, the author shows that informalities are not marginal or anomalous conditions, but an integral element of the city's governance logics. Multiple actors together construct the local cultural norms, conventions and moral economies through which rule-negotiation occurs. However, these practices are ultimately unable to reconfigure historically rooted power dynamics and hierarchies. In fact, they often aggravate weak urbanites' difficulties in accessing rights and services. A study that challenges assumptions that informalities are predominantly features of developing economies or limited to specific groups and sectors, this volume's critical approach and innovative methodology will appeal to scholars of sociology and anthropology interested in

social theory, urban studies and liminality.

THE FISHING NET AND THE SPIDER WEB

MEDITERRANEAN IMAGINARIES AND THE MAKING OF ITALIANS

Springer Nature This book explores the role of Mediterranean imaginaries in one of the preeminent tropes of Italian history: the formation or 'making of' Italians. While previous scholarship on the construction of Italian identity has often focused too narrowly on the territorial notion of the nation-state, and over-identified Italy with its capital, Rome, this book highlights the importance of the Mediterranean Sea to the development of Italian collective imaginaries. From this perspective, this book re-interprets key historical processes and actors in the history of modern Italy, and thereby challenges mainstream interpretations of Italian collective identity as weak or incomplete. Ultimately, it argues that Mediterranean imaginaries acted as counterweights to the solidification of a 'national' Italian identity, and still constitute alternative but equally viable modes of collective belonging.

ACCOUNTING AND FOOD

SOME ITALIAN EXPERIENCES

Routledge The interrelations between accounting and food have been hitherto neglected at an international level. This regret is particularly meaningful with regards to Italy, where 'Food', besides being a physiological need to satisfy, is one of the main pillars of the 'Made in Italy' Industry, and the so-called Italian life-style, which has become a part of the popular culture. Accounting and Food seeks to explore the accounting, business and financial history of some of the most prestigious Italian food producers. Moreover, given that "Food" has been at the center of production and trade throughout the history of mankind, food production and commerce will be investigated from the critical angles of accounting, accountants and merchants. Relatedly, the interconnected history of the Food fairs and expositions of the major Italian trade centers will be also unveiled. Accounting and Food examines the role of accounting, accountants and merchants in food production and international trade (e.g., grain, wine, etc...) as well as considering the history of food producers, paying particular attention to the role played by women entrepreneurs over time. Finally the book explores the interrelations of accounting, food and state, local authorities and social institutions, in particular in so far these latter institutions were involved in the Political economy, regulation, allocation and distribution of food to populations and societies. Accounting and Food will be of particular interest to researches and scholars in the field of accounting history but also to those working in the areas of regional development, regional economics, food and sociology and other related disciplines.

ITALIAN FOOD ACTIVISM IN URBAN SARDINIA

PLACE, TASTE, AND COMMUNITY

Bloomsbury Publishing With her new book, *Italian Food Activism in Urban Sardinia*, cultural anthropologist Carole Counihan makes a significant contribution to understanding the growing global movement for food democracy. Providing a detailed ethnographic case study from Cagliari, the capital of the Italian island-region of Sardinia, she draws upon Sardinians' own descriptions of their actions and motivations to change their food as they pursue grassroots alternatives to the agro-industrial food system through GAS (Gruppi di Acquisito Solidale or solidarity-based purchase groups), organic and urban agriculture, alternative restaurants, and farm-to-school programs. They link their activism to the sensory and emotional resonance of food and its nostalgic connections to place, tradition, and culture. They stress the importance of education through experience, and they build relationships and networks through workshops, farm visits, and commensality. The book focuses on three key themes to emerge in interviews with Cagliari food activists: the significance of territorio (or place), the importance of taste, and the role of education. By exploring these areas of concern, Counihan uncovers key tensions in consumption as a force for change, in individual vs. group actions, and in political and economic power relations, which are of crucial importance to wider global efforts to promote food democracy.

OECD TERRITORIAL REVIEWS: VENICE, ITALY 2010

OECD Publishing This Review of Venice, Italy, offers a comprehensive assessment of the city-region's economy and the extent to which its land use, labour market and environmental policies embrace a metropolitan vision.

ADVANCED NETWORKS, ALGORITHMS AND MODELING FOR EARTHQUAKE PREDICTION

River Publishers Imagination depicts earthquakes as a mysterious and magic matter. However, as scientists and technical experts, we do have to consider them also from a different perspective: they are natural phenomena that evolve with time and depend on a number of variables. Their modeling can help us to reply to the simplest and - at the same time - the most complex question: are earthquakes predictable? In case the answer is affirmative, what could be the role of the extremely mature Information and Communication Technology (ICT) in setting up an effective prediction process? How Artificial Intelligence Algorithms can contribute to the picture? The book presents our vision about the above matter. The book is organized in three parts. Part 1 frames the possible use of ICT and Artificial Intelligence in dealing with earthquake-related Disaster Ahead Management (DAM). Part 2 presents modeling tools for the earthquake issue and proposes possible ICT tools for supporting the earthquake DAM. Part 3 presents an experimental network

for earthquake DAM based on communications and navigation (GNSS) tools.

CREDITO VALTELLINESE

100 ANNI PER LO SVILUPPO ECONOMICO E SOCIALE

ITALY'S ENCOUNTERS WITH MODERN CHINA

IMPERIAL DREAMS, STRATEGIC AMBITIONS

Springer Developed by an international team of historians, sociologists, political scientists and economists, this collection is the most comprehensive reader of the history of Sino-Italian relations currently available in the English language.

ROMA CRESCE. BRASILE, CINA E RUSSIA: MERCATI STRATEGICI DI UN NUOVO TURISMO PER L'ITALIA E LA CAPITALE

BRASILE, CINA E RUSSIA: MERCATI STRATEGICI DI UN NUOVO TURISMO PER L'ITALIA E LA CAPITALE

FrancoAngeli

FOOD ACTIVISM

AGENCY, DEMOCRACY AND ECONOMY

A&C Black Across the globe, people are challenging the agro-industrial food system and its exploitation of people and resources, reduction of local food varieties, and negative health consequences. In this collection leading international anthropologists explore food activism across the globe to show how people speak to, negotiate, or cope with power through food. Who are the actors of food activism and what forms of agency do they enact? What kinds of economy, exchanges, and market relations do they practice and promote? How are they organized and what are their scales of political action and power relations? Each chapter explores why and how people choose food as a means of forging social and economic justice, covering diverse forms of food activism from individual acts by consumers or producers to organized social groups or movements. The case studies embrace a wide geographical spectrum including Cuba, Sri Lanka, Egypt, Mexico, Italy, Canada, France, Colombia, Japan, and the USA. This is the first book to examine food

activism in diverse local, national, and transnational settings, making it essential reading for students and scholars in anthropology and other fields interested in food, economy, politics and social change.

BEYOND ALTERNATIVE FOOD NETWORKS

ITALY'S SOLIDARITY PURCHASE GROUPS

A&C Black Food activism is core to the contemporary study of food - there are numerous foodscapes which exist within the umbrella definition of food activism from farmer's markets, organic food movements to Fair Trade. This highly original book focuses on one key emerging foodscape dominating the Italian alternative food network (AFN) scene: GAS (gruppi di acquisto solidale or solidarity-based purchase groups) and explores the innovative social dynamics underlying these networks and the reasons behind their success. Based on a detailed 'insider' ethnography, this study interprets the principles behind these movements and key themes such as collective buying, relationships with local producers and consumers, financial management, to the everyday political and practical negotiation involving GAS groups. Vitally, the author demonstrates how GAS processes are key to providing survival strategies for small farms, local food chains and sustainable agriculture as a whole. Beyond Alternative Food Networks offers a fresh and engaged approach to this area, demonstrating the capacity for individuals to join organised forms of alternative political ecologies and impact upon their local food systems and practices. These social groups help to create new economic circuits that help promote sustainability, both for the environment and labor practices. Beyond Alternative Food Networks provides original insight and in-depth analysis of the alternative food network now thriving in Italy, and highlights ways such networks become embedded in active citizenship practices, cooperative relationships, and social networks.

THE UNITED STATES, ITALY AND THE ORIGINS OF COLD WAR

WAGING POLITICAL WARFARE 1945-1950

Cambridge University Press This international history of the origins of 'cold war' in postwar Europe examines the complex relationship between America and Italy.

TOWARDS A UNIFIED ITALY

HISTORICAL, CULTURAL, AND LITERARY PERSPECTIVES ON THE SOUTHERN QUESTION

Springer Since unification in 1860, Italy has remained bitterly divided between the rich North and the underdeveloped South. This book examines the historical, literary, and cultural contexts that have informed and inflamed the debate on the Southern Question for over a century. It brings together analysis of cinema, literature, and newspaper archives to reconsider the myths and stereotypes that both Northerners and Southerners deploy in their narratives. Salvatore DiMaria offers a masterful assessment of the entangled issues that have produced the South's image as impoverished and backwards, such as organized crime, illiteracy, and mass emigration. Documenting the state's largely failed efforts to bring the South into its socio-economic fold, DiMaria also points to the future, arguing that the European Union and globalization are transformative forces that may finally produce a unified Italy.

INTRODUZIONE ALLO STUDIO DELL'EDITORIA

ANALISI, DATI, DOCUMENTAZIONE SUL LIBRO E LA LETTURA

Editrice Bibliografica

NEW METROPOLITAN PERSPECTIVES

POST COVID DYNAMICS: GREEN AND DIGITAL TRANSITION, BETWEEN METROPOLITAN AND RETURN TO VILLAGES PERSPECTIVES

Springer Nature The book aims to face the challenge of post-COVID-19 dynamics toward green and digital transition, between metropolitan and return to villages' perspectives. It presents a multi-disciplinary scientific debate on the new frontiers of strategic and spatial planning, economic programs and decision support tools, within the urban-rural areas networks and the metropolitan cities. The book focuses on six topics: inner and marginalized areas local development to re-balance territorial inequalities; knowledge and innovation ecosystem for urban regeneration and resilience; metropolitan cities and territorial dynamics; rules, governance, economy, society; green buildings, post-carbon city and ecosystem services; infrastructures and spatial information systems; cultural heritage: conservation, enhancement and management. In addition, the book hosts a Special Section: Rhegion United Nations 2020-2030. The book will benefit all researchers, practitioners and policymakers interested in the issues applied to metropolitan cities and marginal areas.

CORPORATE NARRATIVE REPORTING

BEYOND THE NUMBERS

Taylor & Francis This book presents a comprehensive and expert-led insight into the role, types, practises and determinants of corporate narrative reporting (CNR). It provides a detailed overview of the importance of narrative disclosure in understanding the full annual report and, consequently, company performance and future prospects. CNR comprises integral information presented in the front half of the annual report, which helps to tell the full story of a business, providing a comprehensive overview and understanding of both its past and future performance. Supported with illustrative tables and figures throughout, this volume contains a plethora of carefully selected chapters, featuring the analytical insight of knowledgeable academics and researchers from all over the world. Using different data collection and analysis methods, it links and advances theory and practice in the disclosure and presentation of non-financial information in annual reports and other disclosure channels. The book is logically structured into four parts: Narrative Reporting: The State of the Art Empirical Research on Narrative Reporting Narrative Sustainability Reporting Narrative Reporting in Times of Crisis Providing a global insight into CNR in practice, Corporate Narrative Reporting is an invaluable resource for both students and practitioners interested or involved in preparing, reviewing/auditing, analysing and understanding annual reports. It should also be of particular interest to policymakers, regulators and investors.

CHINESE MIGRATION TO EUROPE

PRATO, ITALY, AND BEYOND

Springer Through an analysis of Chinese migration to Europe, this volume examines the most pressing migration and integration issues facing many societies today, from the political and policy-based challenges of managing increasingly diverse communities, to individual lived experiences of identity and belonging. In addition to chapters on the UK, France and Italy, the book spotlights one of the most extraordinary examples of Chinese migration to Europe: that provided by the city of Prato, just 20km from Florence in Tuscany, Italy. Renowned for its historic textile industry, Prato is now home to one of the largest populations of Chinese residents in Europe, a phenomenon that is remarkable not only for its magnitude but also for the speed with which it has developed. This edited collection, which brings together twenty-seven separate contributors, deepens our understanding of the case of Prato within the context of Chinese migration to the new Europe.

ITALIAN MAFIAS TODAY

TERRITORY, BUSINESS AND POLITICS

Edward Elgar Publishing Despite a rapidly changing economic and legal landscape, Italian mafias remain prominent actors in the global criminal underworld. This book provides an extensive and up-to-date view of how they adapt to shifting economic opportunities and intensifying legal and civic backlash.

ITALY INVESTMENT AND BUSINESS GUIDE VOLUME 1 STRATEGIC AND PRACTICAL INFORMATION

Lulu.com Italy Investment and Business Guide - Strategic and Practical Information

ROUTLEDGE COMPANION TO GLOBAL CYBER-SECURITY STRATEGY

Routledge This companion provides the most comprehensive and up-to-date comparative overview of the cyber-security strategies and doctrines of the major states and actors in Europe, North America, South America, Africa, and Asia. The volume offers an introduction to each nation's cyber-security strategy and policy, along with a list of resources in English that may be consulted for those wishing to go into greater depth. Each chapter is written by a leading academic or policy specialist, and contains the following sections: overview of national cyber-security strategy; concepts and definitions; exploration of cyber-security issues as they relate to international law and governance; critical examinations of cyber partners at home and abroad; legislative developments and processes; dimensions of cybercrime and cyberterrorism; implications of cyber-security policies and strategies. This book will be of much interest to students and practitioners in the fields of cyber-security, national security, strategic studies, foreign policy, and international relations.

LA SICUREZZA NEL MEDITERRANEO E L'ITALIA

Edizioni Nuova Cultura Il Mediterraneo costituisce uno spazio geopolitico estremamente interconnesso, che negli ultimi anni ha visto aumentare drammaticamente l'instabilità, la conflittualità e l'insicurezza al suo interno. La sicurezza nel Mediterraneo è oggi ancora più centrale per gli interessi nazionali dell'Italia, e necessita quindi di una riflessione continua, sistematica e approfondita da parte della classe dirigente e dell'opinione pubblica del Paese. Il Quaderno intende dare un contributo a tale riflessione affrontando la tematica con un approccio omnicomprensivo e pragmatico. Il primo capitolo analizza l'arco di crisi nel mondo arabo, collegando

l'instabilità e la conflittualità attuali alle dinamiche socio-economiche, religiose, politiche e geo-politiche. Il secondo pone al centro dell'analisi il Mar Mediterraneo in termini di interscambi commerciali tra gli stati rivieraschi, traffici navali, ed economia del mare nella prospettiva italiana. Il terzo capitolo si concentra sui Paesi produttori di energia del Nord Africa, sui giacimenti locati sui fondali mediterranei, e sulle politiche energetiche europee in questa regione in un'ottica non solo di sicurezza energetica. Il quarto analizza le posizioni della Nato e dei suoi principali stati membri rispetto alla sicurezza del Mediterraneo, con un focus specifico alla strategia marittima dell'Alleanza. Il quinto capitolo discute la recente Strategia per la sicurezza marittima dell'Ue in riferimento all'antico Mare Nostrum. Infine, il sesto guarda dalla prospettiva italiana alla "regione euro-mediterranea" che rappresenta l'area di intervento prioritaria per l'uso dello strumento militare, inclusa la sua componente navale, come evidenziato dalla serie di operazioni navali condotte negli ultimi anni per rispondere alla crisi migratoria.

"MADE IN ITALY" BRANDING IN CHINA

Lampi di stampa The research is about "Made in Italy" branding in Chinese market, and it is an international research. Through the process of Italian brands branding in China, I try to find more about the role of design and also some useful information for designer get a better job. I try to focus on this branding process from Italy to China, with the studies from the materials which I have collected, and certainly, I will find out some useful solutions, and this research will give out several good advices specially for the Italian SMEs who are thinking to enter into Chinese market with their "Made in Italy" products.

ENERGIA PER L'INDUSTRIA IN ITALIA

LA VARIABILE ENERGETICA DAL MIRACOLO ECONOMICO ALLA GLOBALIZZAZIONE

FrancoAngeli

L'ITALIA E LA POLITICA INTERNAZIONALE

EDIZIONE 2004
