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### KEY=MICRO - MILLS DUKE

#### MICROECONOMICS: A CONTEMPORARY INTRODUCTION

**Cengage Learning** Readers gain a strong understanding of microeconomic principles with the hundreds of lively examples found in McEachern's **MICROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E**. This book draws on familiar life experiences to help explain microeconomic concepts, choices, institutions, and events. Interesting case studies, the latest research findings, and focused examples offer genuine insight into how microeconomic principles work in today's world. A friendly writing style is enhanced by learning features that make the material clear and more direct. Understandable graphs and exhibits include captions that summarize key points, color-coded curves, and helpful labels for clarification. **MICROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E** emphasizes how a solid understanding of microeconomics can enhance your professional and personal success. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

#### ECONOMICS: A CONTEMPORARY INTRODUCTION

**Cengage Learning** This very successful textbook is distinguished by a superior writing style that draws upon common student experiences to introduce economic concepts, making economic theory more accessible and interesting. Case Studies and numerous examples take advantage of students' intuitive knowledge of economics, building upon real-life situations. A streamlined design places pedagogy and illustrations directly within the flow of the text, making them less distracting and more useful for students. A fully integrated program of technology enhancements sets this text apart by pairing the book with numerous online multimedia learning tools that have been developed to help the text better serve a wide range of learning styles. The text uniquely integrates classroom use of The Wall Street Journal by including in-text pedagogy to help readers learn to analyze the latest economic events as reported in the Journal. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

#### EFFECTS OF NORTH AMERICAN FREE TRADE AGREEMENT ON AGRICULTURE AND THE RURAL ECONOMY

DIANE Publishing

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#### MICRO ECONOMICS

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#### PRINCIPLES OF MICROECONOMICS

**Cengage Learning** **PRINCIPLES OF MICROECONOMICS, Sixth Edition**, became a best seller after its introduction and continues to be the most popular and widely used text in the economics classroom. Instructors found it the perfect complement to their teaching. A text by a superb writer and economist that stressed the most important concepts without overwhelming students with an excess of detail was a formula that was quickly imitated, but has yet to be matched. The sixth edition features a strong revision of content in all twenty-two chapters. Dozens of new applications emphasize the real-world relevance of economics for today's students through interesting news articles, realistic case studies, and engaging problems. The premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition. The text material is again fully integrated into Aplia, the best-selling online homework solution. I have tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that students should and do find interesting about the study of the economy.-N. Gregory Mankiw. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

#### PRINCIPLES OF MICROECONOMICS 2E

#### MICROECONOMICS

#### A CONTEMPORARY INTRODUCTION

**Thomson South-Western** Easy to understand and filled with lively real-world examples, **Microeconomic Principles: A Contemporary Introduction, 8e International Edition**, is your ideal introduction to the principles of economics. McEachern approaches the course by using many economic concepts that you've likely encountered in your own life experiences. These life experiences are then explained as economic concepts through interesting case studies and a clean focused design. The case studies are found throughout the text, giving you genuine insight into how economic principles work in the real world. McEachern's approachable style is enhanced by the powerful learning tools you'll find on Aplia, a Web-based educational program designed to improve your understanding and your grade.

#### ECON MICRO

South Western Educational Publishing

#### PRINCIPLES OF MACROECONOMICS

**Oxford University Press** **Principles of Macroeconomics** is a lucid and concise introduction to the theoretical and practical aspects of macroeconomics. This revised and updated third edition covers key macroeconomic issues such as national income, investment, inflation, balance of payments, monetary and fiscal policies, economic growth and banking system. This book also explains the role of the government in guiding the economy along the path of stable prices, low unemployment, sustainable growth, and planned development through many India-centric examples. Special attention has been given to macroeconomic management in a country linked to the global economy. This reader-friendly book presents a wide coverage of relevant themes, updated statistics, chapter-end exercises, and summary points modelled on the Indian context. It will serve as an indispensable introductory resource for students and teachers of macroeconomics.

#### THE USE OF ALTERNATIVE BENCHMARKS IN ANTI-SUBSIDY LAW

#### A STUDY ON THE WTO, THE EU AND CHINA

**Springer** In the debate over the treatment of China in trade remedy investigations, this book focuses exclusively on anti-subsidy law. As such, it brings a long neglected and often underestimated area of international trade law to the fore. Exploring the delicate relations between the WTO, the EU and China, it focuses on the current legal framework for the use of alternative benchmarks in anti-subsidy law and analyses the consequences that arise from its practical application in investigations against China. Scrutinizing recent developments in WTO anti-subsidy law, in particular the adoption of country-specific rules in accession protocols, the book reveals the shortcomings of the current approach and argues for fundamental reforms. Accordingly, the book provides academics and practitioners alike with vital insights into the legal evolution and practical application of alternative benchmark methodologies in the context of WTO and EU anti-subsidy law, while also putting forward a critical analysis of the status quo.

#### PRINCIPLES OF MACROECONOMICS FOR AP® COURSES 2E

**Principles of Macroeconomics for AP® Courses 2e** covers the scope and sequence requirements for an Advanced Placement® macroeconomics course and is listed on the College Board's AP® example textbook list. The second edition includes many current examples and recent data from FRED (Federal Reserve Economic Data), which are presented in a politically equitable way. The outcome is a balanced approach to the theory and application of economics concepts. The second edition was developed with significant feedback from current users. In nearly all chapters, it follows the same basic structure of the first edition. General descriptions of the edits are provided in the preface, and a chapter-by-chapter transition guide is available for instructors.

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## THE MICROECONOMICS ANTI-TEXTBOOK

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### A CRITICAL THINKER'S GUIDE - SECOND EDITION

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[Bloomsbury Publishing](#) Mainstream textbooks present economics as an objective science, free from value judgements. The Microeconomics Anti-Textbook demonstrates this to be a myth - one which serves to make such textbooks not only off-puttingly bland, but also dangerously misleading in their justification of the status quo and neglect of alternatives. In this fully updated and expanded edition of their celebrated book, Professors Rod Hill and Tony Myatt lay out the essentials of each topic in the standard texts in a clear and concise way, before presenting an 'anti-text' analysis and critique. Challenging the assumptions, arguments, and models, Hill and Myatt provide the essential guide to decoding the textbooks, and show that real economics is far more interesting - and subversive - than the simplistic version presented to students.

### ECON

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[South-Western Pub](#) Created through a "student-tested, faculty-approved" review process with over 150 students and faculty, ECON FOR MACROECONOMICS, 2E is an engaging and accessible solution to accommodate the diverse lifestyles of today's learners. ECON FOR MACROECONOMICS, 2E, a unique book for your principles of macroeconomics course, began with YOU. We asked you, the students, through conversations, focus groups, surveys, and interviews, how you learn best. Based on your answers and on input from faculty, we took your suggestions--online graphing practice, quizzing and review cards--and built them into the most innovative approach to teaching and learning principles of macroeconomics today. This student-tested, faculty-approved streamlined text and suite of multimedia learning aids are designed to accommodate the busy and diverse lifestyles of today's learners. With ECON FOR MACROECONOMICS, 2E, you'll find everything you need to prepare efficiently and succeed in your principles of macroeconomics course.

### PRINCIPLES OF MACROECONOMICS

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"Principles of Macroeconomics is an adaptation of the textbook, Macroeconomics: Theory, Markets, and Policy by D. Curtis and I. Irvine, and presents a complete and concise examination of introductory macroeconomics theory and policy suitable for a first introductory course. Examples are domestic and international in their subject matter and are of the modern era — financial markets, monetary and fiscal policies aimed at inflation and debt control, globalization and the importance of trade flows in economic structure, and concerns about slow growth and the risk of deflation, are included. This textbook is intended for a one-semester course, and can be used in a two-semester sequence with the companion textbook, Principles of Microeconomics. The three introductory chapters are common to both textbooks."--BCcampus website.

### THE ECONOMICS ANTI-TEXTBOOK

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### A CRITICAL THINKER'S GUIDE TO MICROECONOMICS

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[Zed Books Ltd.](#) Mainstream textbooks present economics as an objective science free from value judgements; that settles disputes by testing hypotheses; that applies a pre-determined body of principles; and contains policy prescriptions supported by a consensus of professional opinion. The Economics Anti-Textbook argues that this is a myth - one which is not only dangerously misleading but also bland and boring. It challenges the mainstream textbooks' assumptions, arguments, models and evidence. It puts the controversy and excitement back into economics to reveal a fascinating and a vibrant field of study - one which is more an 'art of persuasion' than it is a science. The Economics Anti-Textbook's chapters parallel the major topics in the typical text, beginning with a boiled-down account of them before presenting an analysis and critique. Drawing on the work of leading economists, the Anti-Textbook lays bare the blind spots in the texts and their sins of omission and commission. It shows where hidden value judgements are made and when contrary evidence is ignored. It shows the claims made without any evidence and the alternative theories that aren't mentioned. It shows the importance of power, social context and legal framework. The Economics Anti-Textbook is the students' guide to decoding the textbooks and shows how real economics is much more interesting than most economists are willing to let on.

### INTERNATIONAL HANDBOOK ON TEACHING AND LEARNING ECONOMICS

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[Edward Elgar Publishing](#) The International Handbook on Teaching and Learning Economics is a power packed resource for anyone interested in investing time into the effective improvement of their personal teaching methods, and for those who desire to teach students how to think like an economist. It sets guidelines for the successful integration of economics into a wide variety of traditional and non-traditional settings in college and graduate courses with some attention paid to primary and secondary classrooms. . . The International Handbook on Teaching and Learning Economics is highly recommended for all economics instructors and individuals supporting economic education in courses in and outside of the major. This Handbook provides a multitude of rich resources that make it easy for new and veteran instructors to improve their instruction in ways promising to excite an increasing number of students about learning economics. This Handbook should be on every instructor's desk and referenced regularly. ð Tawni Hunt Ferrarini, The American Economist ð In delightfully readable short chapters by leaders in the sub-fields who are also committed teachers, this encyclopedia of how and what in teaching economics covers everything. There is nothing else like it, and it should be required reading for anyone starting a teaching career ð and for anyone who has been teaching for fewer than 50 years! ð Daniel S. Hamermesh, University of Texas, Austin, US The International Handbook on Teaching and Learning Economics provides a comprehensive resource for instructors and researchers in economics, both new and experienced. This wide-ranging collection is designed to enhance student learning by helping economic educators learn more about course content, pedagogic techniques, and the scholarship of the teaching enterprise. The internationally renowned contributors present an exhaustive compilation of accessible insights into major research in economic education across a wide range of topic areas including: ð Pedagogic practice ð teaching techniques, technology use, assessment, contextual techniques, and K-12 practices. ð Research findings ð principles courses, measurement, factors influencing student performance, evaluation, and the scholarship of teaching and learning. ð Institutional/administrative issues ð faculty development, the undergraduate and graduate student, and international perspectives. ð Teaching enhancement initiatives ð foundations, organizations, and workshops. Grounded in research, and covering past and present knowledge as well as future challenges, this detailed compendium of economics education will prove an invaluable reference tool for all involved in the teaching of economics: graduate students, new teachers, lecturers, faculty, researchers, chairs, deans and directors.

### ECONOMICS

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[New York : McGraw-Hill](#) Contains chapter overview and outline, learning objectives, key concept review, helpful hints, multiple choice questions and problem solving questions

### CONTEMPORARY ECONOMICS

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[Cengage Learning](#) Bring economics to life with rich, practical examples that make concepts clear and intriguing. CONTEMPORARY ECONOMICS blends economic expertise and educational insights with comprehensive content, sound instructional design, and extensive print and media teaching tools. The book covers CEE's (Council for Economic Education) Standards completely and repeatedly. This new edition now includes two chapters covering personal finance, including information on managing money and being a responsible consumer. A wealth of print, video, electronic, and online resources make it simple to address varied learning styles, use formal and informal assessment, and integrate technology where it makes sense to you. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### MACRO ECON 5

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### PRINCIPLES OF MACROECONOMICS

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### ADVANCED WIRELESS NETWORKS

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### TECHNOLOGY AND BUSINESS MODELS

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[John Wiley & Sons](#) The third edition of this popular reference covers enabling technologies for building up 5G wireless networks. Due to extensive research and complexity of the incoming solutions for the next generation of wireless networks it is anticipated that the industry will select a subset of these results and leave some advanced technologies to be implemented later,. This new edition presents a carefully chosen combination of the candidate network architectures and the required tools for their analysis. Due to the complexity of the technology, the discussion on 5G will be extensive and it will be difficult to reach consensus on the new global standard. The discussion will have to include the vendors, operators, regulators as well as the research and academic community in the field. Having a comprehensive book will help many participants to join actively the discussion and make meaningful contribution to shaping the new standard.

### ECONOMICS: A CONTEMPORARY INTRODUCTION

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[Cengage Learning](#) Readers gain a strong understanding of economic principles with the hundreds of lively examples found in McEachern's ECONOMICS: A CONTEMPORARY INTRODUCTION, 11E. This book draws on familiar life experiences to help explain economic concepts, choices, institutions, and events. Interesting case studies, the latest research findings, and focused examples offer genuine insight into how economic principles work in today's world. A friendly writing style is enhanced by learning features that make the material clear and more direct. Understandable graphs and exhibits include captions that summarize key points for review, color-coded curves, and helpful labels for clarification. More challenging graphs in the book are built one step at a time. ECONOMICS: A CONTEMPORARY INTRODUCTION, 11E emphasizes how a solid understanding of economics impacts professional and personal success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### MICROPLASTICS IN THE MARINE ENVIRONMENT: SOURCES, DISTRIBUTION, BIOLOGICAL EFFECTS AND SOCIO-ECONOMIC IMPACTS

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Frontiers Media SA

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## ENVIRONMENT AND TOURISM

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**Psychology Press** For many people, holidays are an increasingly central feature of contemporary western society. The tourism industry has expanded rapidly since 1950, but this book poses the significant question of consequent environmental impacts: are environments being benefited or damaged, by the tourist who visit them? A well-balanced introductory text, this topical book on the relationships between tourism, society and the environment, examines 'tourism' and 'environment' in detail, and gives a historical overview of the growth of the tourism industry. It discusses how the tourism industry markets physical and cultural environments to be consumed by the tourist, and the consequences of the tourism they then attract. It explores: \* how the economics of tourism can be adopted in a positive way to aid conservation \* whether the concept of sustainability can be applied to tourism \* provides a critique of the 'new' forms of tourism, that have developed in recent years. An extensive range of international case studies from both the developed and developing world are used to illustrate the theoretical ideas presented, and to aid the student, it includes end of chapter summaries, further reading guides and boxed vignettes focusing on contemporary environmental issues and debates.

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## ORGANISATIONS AND THE BUSINESS ENVIRONMENT

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**Routledge** This new edition of Organisations and the Business Environment provides a completely revised, extended and updated edition of the original successful text. It provides contemporary and comprehensive coverage of the subject matter which is highly relevant to business and management students at undergraduate, postgraduate and professional levels. The text is written in a clear and concise style, illustrated with topical examples and data. Organisations and the Business Environment (second edition) comprises four sections: \* Business Organisations ;V discusses the evolution of organisational and managerial theories and concepts with particular emphasis on their relevance in the 21st century. The different types of organisations and their missions, visions, goals and objectives are examined. \* The External Business Macro-Environment ;V describes and considers the political, economic, socio-cultural, technological, ecological and legal influences on organisations, utilizing the PESTEL framework of analysis. This section includes a review of the internationalization of businesses and examines the role of GATT and the WTO, single markets and trading blocs. \* The External Business Micro-Environment ;V provides a review of the market system and the nature of supply and demand. Market structures are examined in the light of monopolistic regimes and working for competitive advantage. The impact of government intervention is explored via regulatory bodies, privatization, and nationalization programmes. \* Business Management ;V explores the major aspects of contemporary business organisations, including corporate governance and business ethics. In particular, this section tackles the areas of structure, culture, change, quality management and the principal functions of organisations. This textbook is a user-friendly resource with end of chapter questions, activities and assignments to consolidate learning. Its strong emphasis on topical examples enables students to understand how theory is applied in business contexts, including, GlaxoSmithKline, BT, Scottish and Newcastle, Hanson plc and a number of not-for-profit organisations. There is additional Tutor Resource material, including presentation slides, data charts, chapter summaries, questions and answers. "An excellent book...good use of learning objectives, questions and potential assignments." Paul Blakely, Lecturer, University College of Warrington.

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## HANDBOOK OF THE ECONOMICS OF INNOVATION

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**Elsevier** Economists examine the genesis of technological change and the ways we commercialize and diffuse it. The economics of property rights and patents, in addition to industry applications, are also surveyed through literature reviews and predictions about fruitful research directions. Two volumes, available as a set or sold separately Expert articles consider the best ways to establish optimal incentives in technological progress Science and innovation, both their theories and applications, are examined at the intersections of the marketplace, policy, and social welfare Economists are only part of an audience that includes attorneys, educators, and anyone involved in new technologies

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## IT'S A JUNGLE OUT THERE - THE STRANGE ANIMALS OF ECONOMIC ORGANIZATION IN AGRI-FOOD VALUE CHAINS

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**Wageningen Academic Publishers** This book aims to explore the variety in organizational forms that exists in the European agri-food sector, and to identify an appropriate theoretical framework that includes a set of conceptual instruments to analyse this variety. Moreover, this framework should be helpful in the exploration of the relationship between organizations and the regulatory domain. The book focuses on organizational forms under two perspectives. First, it underlines the variety in organizational forms and their internal complexity. Second, it includes a series of case studies from different theoretical perspectives that highlight diversity within the agri-food sector, spanning from the adoption of standards to producer organizations. The book then proposes a conceptual foundation that can help in the design of applied theoretical frameworks to address the variety and the complexity of the organizational modes in agri-food supply systems.

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## THE NATURE OF PURCHASING

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### INSIGHTS FROM RESEARCH AND PRACTICE

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**Springer Nature** This book was created in the spirit of learning from nature in the field of professional purchasing. It describes real-world purchasing problems faced by companies as well as individuals and presents natural hands-on solutions that apply scientific approaches. The book answers what the core of purchasing could be, the inner structure of it or in other words the natural way. Nature masters effectiveness based on immanent laws and ensures efficiency by best results for minimal invest. Especially in complex and ambiguous situations, purchasers benefit from this book by understanding the broader context with the help of recent scientific research. Focusing on the problems that purchasers face in managerial practice rather than oversimplified generalizations, the book features step-by-step explanations, allowing readers to find tailored solutions to address challenges in key purchasing areas. The book was written in collaboration and with the help of experts in purchasing and logistics, biology, law and economics, human resource development, media and sports, and merges perspectives from theory and practice to provide natural strategies for purchasers.

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## ENVIRONMENT AND SOCIAL THEORY

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**Routledge** Written in an engaging and accessible manner by one of the leading scholars in his field, Environment and Social Theory, completed revised and updated with two new chapters, is an indispensable guide to the way in which the environment and social theory relate to one another. This popular text outlines the complex interlinking of the environment, nature and social theory from ancient and pre-modern thinking to contemporary social theorizing. John Barry: examines the ways major religions such as Judaeo-Christianity have and continue to conceptualize the environment analyzes the way the non-human environment features in Western thinking from Marx and Darwin, to Freud and Horkheimer explores the relationship between gender and the environment, postmodernism and risk society schools of thought, and the contemporary ideology of orthodox economic thinking in social theorising about the environment. How humans value, use and think about the environment, is an increasingly central and important aspect of recent social theory. It has become clear that the present generation is faced with a series of unique environmental dilemmas, largely unprecedented in human history. With summary points, illustrative examples, glossary and further reading sections this invaluable resource will benefit anyone with an interest in environmentalism, politics, sociology, geography, development studies and environmental and ecological economics.

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## DATA ENVELOPMENT ANALYSIS IN THE FINANCIAL SERVICES INDUSTRY

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### A GUIDE FOR PRACTITIONERS AND ANALYSTS WORKING IN OPERATIONS RESEARCH USING DEA

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**Springer** This book presents the methodology and applications of Data Envelopment Analysis (DEA) in measuring productivity, efficiency and effectiveness in Financial Services firms such as banks, bank branches, stock markets, pension funds, mutual funds, insurance firms, credit unions, risk tolerance, and corporate failure prediction. Financial service DEA research includes banking; insurance businesses; hedge, pension and mutual funds; and credit unions. Significant business transactions among financial service organizations such as bank mergers and acquisitions and valuation of IPOs have also been the focus of DEA research. The book looks at the range of DEA uses for financial services by presenting prior studies, examining the current capabilities reflected in the most recent research, and projecting future new uses of DEA in finance related applications.

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## ECONOMICS OF HIGHER EDUCATION

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### BACKGROUND, CONCEPTS, AND APPLICATIONS

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**Springer** This book examines the many ways in which economic concepts, theories and models can be used to examine issues in higher education. The topics explored in the book include how students make college-going decisions, the payoffs to students and society from going to college, markets for higher education services, demand and supply in markets for higher education, why and how state and federal governments intervene in higher education markets, college and university revenues and expenditures, how institutions use net-pricing strategies and non-price product-differentiation strategies to pursue their goals and to compete in higher education markets, as well as issues related to faculty labor markets. The book is written for both economists and non-economists who study higher education issues and provides readers with background information and thorough explanations and illustrations of key economic concepts. In addition to reviewing the contributions economists have made to the study of higher education, it also examines recent research in each of the major topical areas. The book is policy-focused and each chapter analyses how contemporary higher education policies affect the behaviour of students, faculty and/or institutions of higher education. "Toutkoushian and Paulsen attempted a daunting task: to write a book on the economics of higher education for non-economists that is also useful to economists. A book that could be used for reference and as a textbook for higher education classes in economics, finance, and policy. They accomplish this tough balancing act with stunning success in a large volume that will serve as the go-to place for anyone interested in the history and current thinking on the economics of higher education." William E. Becker, Jr., Professor Emeritus of Economics, Indiana University

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## MACROECONOMICS IN CONTEXT

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**Routledge** Macroeconomics in Context lays out the principles of macroeconomics in a manner that is thorough, up to date, and relevant to students. Like its counterpart, Microeconomics in Context, the book is attuned to economic realities--and it has a bargain price. The in Context books offer affordability, engaging treatment of high-interest topics from sustainability to financial crisis and rising inequality, and clear, straightforward presentation of economic theory. Policy issues are presented in context--historical,

institutional, social, political, and ethical--and always with reference to human well-being.

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### **CRIME, SHAME AND REINTEGRATION**

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Cambridge University Press **Braithwaite** argues that shame can be used as a constructive way to help criminals.

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### **INEQUALITY, CRIME AND PUBLIC POLICY (ROUTLEDGE REVIVALS)**

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Routledge First published in 1979, *Inequality, Crime, and Public Policy* integrates and interprets the vast corpus of existing research on social class, slums, and crime, and presents its own findings on these matters. It explores two major questions. First, do policies designed to redistribute wealth and power within capitalist societies have effects upon crime? Second, do policies created to overcome the residential segregation of social classes have effects on crime? The book provides a brilliantly comprehensive and systematic review of the empirical evidence to support or refute the classic theories of Engles, Bonger, Merton, Cloward and Ohlin, Cohen, Miller, Shaw and McKay, amongst many others. Braithwaite confronts these theories with evidence of the extent and nature of white collar crime, and a consideration of the way law enhancement and law enforcement might serve class interest.

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### **SOCIETIES UNDER SIEGE**

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### **EXPLORING HOW INTERNATIONAL ECONOMIC SANCTIONS (DO NOT) WORK**

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Oxford University Press, USA This book is the first ever comparative study of how international economic sanctions work - or do not work - to achieve their political objectives.

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### **TOURISM IMPACTS, PLANNING AND MANAGEMENT**

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Routledge *Tourism Impacts, Planning and Management* is a unique text, which links these three key areas of tourism: impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This book looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism successfully. Divided into four parts, this text discusses: \* The growth, development and impacts of tourism \* Tourism planning and management: concepts, issues and key players \* Tools and techniques in tourism planning and management: education, regulation and information technology \* The future of tourism planning and management: issues of sustainability and the future Up-to-date, international case studies are used, for example the impacts of 9/11 and terrorism in Bali, to illustrate and provide a real-life context for the theories discussed. Exercises are also included to consolidate learning.

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### **ADVANCED PLACEMENT ECONOMICS**

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### **TEACHER RESOURCE MANUAL**

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Council for Economic Educat The teacher guide accompanies the student activities books in macro and microeconomics for teaching collegelevel economics in AP Economics courses. The publication contains course outlines, unit plans, teaching instructions, and answers to the student activities and sample tests.

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### **SOCIAL THEORY AND SOCIAL STRUCTURE**

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Simon and Schuster Examines the interactions between sociological theory and research in various approaches to the study of social structure, evaluating the limitations and functions of each

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### **SUSTAINABLE TEXTILE AND FASHION VALUE CHAINS**

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### **DRIVERS, CONCEPTS, THEORIES AND SOLUTIONS**

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Springer Nature This book illustrates key sustainability issues in global textile and fashion value chains, by examining individual types of fibers either at a single step in or along the entire value chain. It approaches sustainability-related issues in the textile and fashion value chain from an interdisciplinary and holistic viewpoint, with each contribution linking questions on the textile and fashion value chain to various drivers, indicators and concepts of sustainability. Each chapter represents a single step in the textile and fashion value chain, exploring and considering a wide range of interwoven and interdependent technological, environmental, social, political and economic aspects. Various fibers, textile engineering and chemical treatment steps, as well as innovative business concepts and regulatory frameworks across the entire textile and fashion value chain are identified, analyzed, discussed and critically evaluated. The book provides a systematic overview of the potential and challenges of sustainable textile and fashion value chains, making it of interest to practitioners and scientists in sustainability science, environmental economics, and business, management and innovation. Further, it offers a valuable source of information for industrial and mechanical engineering researchers, and for students in the areas of textile engineering, fashion, or the apparel and clothing industry.

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### **ECONOMICS**

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Pearson Higher Education AU High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content - your way. Economics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today's events, news, and research.