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Design Thinking for Strategy Innovating Towards Competitive Advantage

Springer Nature The business environment is changing more rapidly than ever before, and new business ideas are emerging. This book discusses applying insights from design thinking to craft novel strategies that satisfy customer needs, make use of the available capabilities, integrate requirements for financial success and provide competitive advantage. It guides readers through the jungle encountered when developing a strategy for sustained growth and profitability. It addresses strategy design in a holistic way by applying abductive reasoning, iteratively observing customers and focusing on empathy, as well as prototyping ideas and using customers to validate them. Uniquely applying insights from design thinking to strategy, this book is a must-read for graduates, MBAs and executives interested in innovation and strategy, as well as corporate strategists, innovation managers, business analysts and consultants.

Exploring Strategy Text Only 10e

This package includes a physical copy of Exploring Strategy text only 10th edition as well as access to the eText and MyStrategyLab. With over one million copies sold worldwide, Exploring Strategy has long been the essential introduction to strategy for the managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations - how they grow, how they innovate and how they change. With two new members added to the renowned author team, this tenth edition of Exploring Strategy has been comprehensively updated to help you: - Understand

clearly the key concepts and tools of strategic management - Explore hot topics, including internationalisation, corporate governance, innovation and entrepreneurship - Learn from case studies on world-famous organisations such as Apple, H&M, Ryanair and Manchester United FC.

The Butterfly Effect in Competitive Markets

Driving Small Changes for Large Differences

Springer This book provides an introduction to the concept of entrepreneurship and entrepreneurial business management. It covers many elements of the entrepreneurial management discipline including choosing a business, organizing, financing, marketing, developing an offering that the market will value, and growing the business in all its dimensions.

Better Governance Across the Board

Creating Value Through Reputation, People, and Processes

Walter de Gruyter GmbH & Co KG Better Governance Across the Board is a practical guide for achieving good corporate governance of organizations regardless of whether they are for profit, listed, state-owned, family owned, or widely held. It delves into the questions boards must ask if they are to fulfill their fiduciary duties, taking account of regulatory issues. Part 1 defines corporate governance, explaining the four reasons why it matters and how it applies to a wide range of organizations. Part 2 explores the "Five P" framework of Purpose, Principles, Power, People, and Processes that helps boards to create sustainable value. Part 3 concludes by showing how the organization's long-term "license to operate" is achieved by boards focusing on the three most important assets of the organization: its reputation; its people, and its processes. This book explores the dilemmas that currently exist in modern approaches to corporate governance and suggests ways of overcoming them. Based on ten years of teaching more than 1,500 directors of publicly listed companies, it integrates key principles of leadership, ethics, branding, and governance into a unique five-factor framework to help directors make good decisions in strategy, risk management, succession planning, internal controls, and stakeholder engagement.

Contemporary Strategy Analysis Text Only

Wiley Global Education Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

Nano-Energetic Materials

Springer This book presents the latest research on the area of nano-energetic materials, their synthesis, fabrication, patterning, application and integration with various MEMS systems and platforms. Keeping in mind the applications for this field in aerospace and defense sectors, the articles in this volume contain contributions by leading researchers in the field, who discuss the current challenges and future perspectives. This volume will be of use to researchers working on various applications of high-energy research.

Futures Thinking and Organizational Policy

Case Studies for Managing Rapid Change in Technology, Globalization and Workforce Diversity

Springer This book proposes that organizational policies are what ensure the institutionalization and sustainability of futures thinking in organizations. It presents several case studies from corporations and other institutions that describe effective use of foresight methods and internal policies to respond to rapid change. The case

studies address changing trends in technology, globalization and/or workforce diversity, and the impact on the economic and political well-being of the organization. The editors also develop an organizational capability maturity model for futures thinking as well as providing questions for discussion that promote critical review of each case chapter. This book will inform scholars and organizational leaders how best to utilize foresight methodologies and organizational policies to sustain successful management strategies within futures thinking organizations. Chapter 9 is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

Complex Systems Design & Management

Proceedings of the Third International Conference on Complex Systems Design & Management CSD&M 2012

Springer Science & Business Media This book contains all refereed papers that were accepted to the third edition of the « Complex Systems Design & Management » (CSD&M 2012) international conference that took place in Paris (France) from December 12-14, 2012. (Website: <http://www.csdm2012.csdm.fr>) These proceedings cover the most recent trends in the emerging field of complex systems sciences & practices from an industrial and academic perspective, including the main industrial domains (transport, defense & security, electronics, energy & environment, e-services), scientific & technical topics (systems fundamentals, systems architecture& engineering, systems metrics & quality, systemic tools) and system types (transportation systems, embedded systems, software & information systems, systems of systems, artificial ecosystems). The CSD&M 2012 conference is organized under the guidance of the CESAMES non-profit organization (<http://www.cesames.net>).

Bioresources and Bioprocess in Biotechnology

Volume 1: Status and Strategies for Exploration

Springer This book is a compilation of articles on various aspects of bioresources and the processes employed for its judicious utilization. Biodiversity and conservation, food security, gene banks and repositories, laws governing biodiversity, bioprospecting, bioresources in traditional medicine and biodiversity mining are some of the important topics covered in the book. The unique contents of the book make it an important source of information for conservation scientists, academics, activists and to those who are actively involved in product oriented research from bioresources.

Pollutants from Energy Sources Characterization and Control

This book discusses different aspects of energy consumption and environmental pollution, describing in detail the various pollutants resulting from the utilization of natural resources and their control techniques. It discusses diagnostic techniques in a simple and easy-to-understand manner. It will be useful for engineers, agriculturists, environmentalists, ecologists and policy makers involved in area of pollutants from energy, environmental safety, and health sectors.

Strategic Management

Concepts and Cases, Global Edition

For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress.

Vaccinia Virus

Methods and Protocols

Humana This detailed book provides practical information for the laboratory that can be applied to the study of vaccinia and other poxviruses while emphasizing long-standing field standards and focusing on emerging new technologies applied in the field of poxvirology. The methods and protocols have been designed with the bench scientist in mind, being presented in a fashion that makes them useful for both starting and veteran poxvirus researchers. Written for the highly successful Methods in Molecular Biology series, chapters include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step, readily reproducible laboratory protocols, and tips on troubleshooting and avoiding known pitfalls. Authoritative and cutting-edge, Vaccinia Virus: Methods and Protocols serves as a valuable resource for scientists looking to bring new methods and procedures into their lab in order to make exciting discoveries that will continue to deepen our understanding of this fascinating virus family.

The Business Environment

Pearson Education By encouraging students to explore the challenges and opportunities managers face in the business environment, this text will provide students with a solid foundation from which to build upon their business knowledge.

Forensic Examination of Glass and Paint

Analysis and Interpretation

CRC Press This volume represents an approach to the analysis of glass and paint as they occur as trace evidence in forensic cases. Each chapter is written by an expert in their particular area. The book is divided into two sections: one referring to paint and one referring to glass. Each section covers an introduction to the composition of these materials an

Exploring Corporate Strategy

Text & Cases

Pearson Education An extensive process of market research & product development has formed the basis for this new edition. It covers all of the underlying concepts, processes of development & analytical methods of corporate strategy within a

variety of organisations.

Twelve Years a Slave

Prabhat Prakashan "Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt

Forestry and Climate Change

CABI This book contains 28 chapters grouped into six sections providing information on forests interact with the other components of the physical and natural world with the human society, and how we could manage forests globally to make the most of their contribution to mitigation of climate change along with the established objective of sustainable management to maximize the full range of economic and non-market benefits which forests provide. Topics covered include: introduction on the interaction between forests and climate change; climate change, forestry and science-policy interface; forestry options for contributing to climate change mitigation; options for adaptation due to impacts of climate change on forests; current and future policy of national and international frameworks; and implications for future forestry and related environmental and development policy.

Creating Value

Winners in the New Business

Environment

Evolving Ethics

The New Science of Good and Evil

Andrews UK Limited This book describes the application of Artificial Life simulation to evolutionary scenarios of wide ethical interest, including the evolution of altruism, rape and abortion, providing a new meaning to “experimental philosophy”. The authors also apply evolutionary ALife techniques to explore contentious issues within evolutionary theory itself, such as the evolution of aging. They justify these uses of simulation in science and philosophy, both in general and in their specific applications here. Evolving Ethics will be of interest to researchers, enthusiasts, students and interested lay readers in the fields of Artificial Life, philosophy of science, ethics, agent- and individual-based modeling in ecology and the social

sciences, computer simulation, evolutionary biology, evolutionary psychology and the social sciences.

Materials for Low-Temperature Fuel Cells

John Wiley & Sons There are a large number of books available on fuel cells; however, the majority are on specific types of fuel cells such as solid oxide fuel cells, proton exchange membrane fuel cells, or on specific technical aspects of fuel cells, e.g., the system or stack engineering. Thus, there is a need for a book focused on materials requirements in fuel cells. Key Materials in Low-Temperature Fuel Cells is a concise source of the most important and key materials and catalysts in low-temperature fuel cells. A related book will cover key materials in high-temperature fuel cells. The two books form part of the "Materials for Sustainable Energy & Development" series. Key Materials in Low-Temperature Fuel Cells brings together world leaders and experts in this field and provides a lucid description of the materials assessment of fuel cell technologies. With an emphasis on the technical development and applications of key materials in low-temperature fuel cells, this text covers fundamental principles, advancement, challenges, and important current research themes. Topics covered include: proton exchange membrane fuel cells, direct methanol and ethanol fuel cells, microfluidic fuel cells, biofuel cells, alkaline membrane fuel cells, functionalized carbon nanotubes as catalyst supports, nanostructured Pt catalysts, non-PGM catalysts, membranes, and materials modeling. This book is an essential reference source for researchers, engineers and technicians in academia, research institutes and industry working in the fields of fuel cells, energy materials, electrochemistry and materials science and engineering.

The Shengold Jewish Encyclopedia

Taylor Trade Publications First published in 1957, this one-volume source for everything Jewish has delighted and instructed several generations in the English-speaking Jewish world. Fully updated through 2007, it provides snapshots and in-depth entries on every important Jewish personality, place, concept, event and value in Israel, the United States, and all other parts of the world.

Interpretation and Legal Theory

Bloomsbury Publishing This is a revised and extensively rewritten edition of one of the most influential monographs on legal philosophy published in recent years. Writing in the introduction to the first edition the author characterized Anglophone philosophers as being ... "divided, and often waver[ing] between two main philosophical objectives: the moral evaluation of law and legal institutions, and an account of its actual nature." Questions of methodology have therefore tended to be sidelined, but were bound to surface sooner or later, as they have in the later work of Ronald Dworkin. The main purpose of this book is to provide a critical assessment

of Dworkin's methodological turn, away from analytical jurisprudence towards a theory of interpretation, and the issues it gives rise to. The author argues that the importance of Dworkin's interpretative turn is not that it provides a substitute for 'semantic theories of law' (a dubious concept), but that it provides a new conception of jurisprudence, aiming to present itself as a comprehensive rival to the conventionalism manifest in legal positivism. Furthermore, once the interpretative turn is regarded as an overall challenge to conventionalism, it is easier to see why it does not confine itself to a critique of method. Law as interpretation calls into question the main tenets of its positivist rival, in substance as well as method. The book re-examines conventionalism in the light of this interpretative challenge.

Technical Communication

A Practical Approach

Longman Publishing Group ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Emphasizing the connection between writing and context, Technical Communication: A Practical Approach 8e uses a fictional company (M-Global) and students' own school and workplace settings to introduce the common genres of technical communication. Featuring numbered guidelines and an ABC format, the book shows how to write a variety of technical documents including business proposals, white papers, scripts, research reports, digital documents and more! This edition features earlier coverage of collaboration, more on software tools, expanded ABC formats, and the innovative MyWritingLab for Technical Communication. 0133970531 / 9780133970531 Technical Communication: A Practical Approach with NEW MyWritingLab with Pearson eText Access Card 8/e Package consists of: 0132785781 / 9780132785785 Technical Communication: A Practical Approach 0133933296 / 9780133933291 MyWritingLab Generic -- Glue in Access Card 013393330X / 9780133933307 MyWritingLab Generic -- Inside Star Sticker

The European Energy Transition

Actors, Factors, Sectors

European Energy Studies The energy transition is a European flagship project. It corresponds to a disruptive innovation cycle, which has just started, across Europe. The transition encompasses innovation in new technologies, business models, and processes, as well as institution building and change of governance models. While Europe at large is concerned, old divide lines continue to exist, and new ones emerge. The EU has formulated ambitious objectives, and citizens support a common European energy policy--the Energy Union--as the Eurobarometer reveals regularly. This book analyzes the factors driving change; in particular the Climate agenda, the new active customer paradigm and changing attitudes, as well as businesses changing ('business model innovation') and new actors emerging. It proceeds with a reality check based on facts and figures, and describes the various aspects of the European Energy transition.

Playing Against Nature

Integrating Science and Economics to Mitigate Natural Hazards in an Uncertain World

John Wiley & Sons Defending society against natural hazards is a high-stakes game of chance against nature, involving tough decisions. How should a developing nation allocate its budget between building schools for towns without ones or making existing schools earthquake-resistant? Does it make more sense to build levees to protect against floods, or to prevent development in the areas at risk? Would more lives be saved by making hospitals earthquake-resistant, or using the funds for patient care? What should scientists tell the public when as occurred in L Aquila, Italy and Mammoth Lakes, California there is a real but small risk of an upcoming earthquake or volcanic eruption? Recent hurricanes, earthquakes, and tsunamis show that society often handles such choices poorly. Sometimes nature surprises us, when an earthquake, hurricane, or flood is bigger or has greater effects than expected from detailed hazard assessments. In other cases, nature outsmarts us, doing great damage despite expensive mitigation measures or causing us to divert limited resources to mitigate hazards that are overestimated. Much of the problem comes from the fact that formulating effective natural hazard policy involves combining science, economics, and risk analysis to analyze a problem and explore the costs and benefits of different options, in situations where the future is very uncertain. Because mitigation policies are typically chosen without such analysis, the

results are often disappointing. This book uses general principles and case studies to explore how we can do better by taking an integrated view of natural hazards issues, rather than treating the relevant geoscience, engineering, economics, and policy formulation separately. Thought-provoking questions at the end of each chapter invite readers to confront the complex issues involved. Readership: Instructors, researchers, practitioners, and students interested in geoscience, engineering, economics, or policy issues relevant to natural hazards. Suitable for upper-level undergraduate or graduate courses. Additional resources can be found at: <http://www.wiley.com/go/Stein/Playingagainstnature>

Asian Nations and Multinationals Overcoming the Limits to Growth

Springer Although Asia has been the world engine of economic growth since World War II, growth rates have differed sharply among the countries of the region. Still, all Asian countries have experienced some degree of growth limitation. Japan is facing the crucial issue of a quickly aging and shrinking population, a situation that South Korea is bound to face in the near future too. China, which still enjoys relatively high growth rates, is dealing with an exhaustion of its export-led growth model based on low wages, as well as huge and unprecedented environmental problems. In addition, food supply is still a concern for most Asian countries in spite of huge increases in productivity in the agricultural sector, the main reason being that global demand for food products has been increasing at an even higher speed. This edited collection focuses on the policies - at the macroeconomic level - and strategies - at the micro-meso economic levels - that need to be deployed in order to overcome the limits to growth in a post-global financial crisis and export-led growth context. It will be of interest to all scholars of economics, management and the political sciences who work on the economies of East Asia, and also to all those who work on the theme of 'transition economies'.

Tropical Plant Science

Longman Scientific and Technical

Tracking Strategies

Toward a General Theory

OUP Oxford There is a great deal of practice, discussion, and publication about strategy, but surprisingly little investigation of the processes by which strategies actually form in organizations. Henry Mintzberg, one of the world's leading thinkers and writers on management, has over several decades examined the processes by which strategies have formed in a variety of contexts, and this book collects together his findings. Defining realized strategy - the strategy an organization has actually

pursued - as a pattern in a stream of actions, this investigation tracked strategies in organizations over long periods of time, usually three or four decades, and in one case, a century and a half. This revealed the patterns by which strategies form and change in organizations, the interplay of 'deliberate' with 'emergent' strategies, and the relationships between leadership, organization, and environment in the strategy formation process. An introductory chapter considers the term strategy, and the various ways it has been and can be used, and then introduces the studies. These are reported in the next ten chapters, with descriptions and conclusions about the strategies were formed over time, and how they combined to establish periods in the history of the organization. These studies range across business (six studies), government (two studies), an architectural firm, and a university, as well as one professor in that university. They include U.S. strategy in Vietnam (1950-1973), Volkswagenwerk (1937-1972), and the National Film Board of Canada (1939-1975). The final chapter, entitled 'Toward a General Theory of Strategy Formation', weaves these findings together in two themes. First is strategy formation in different forms of organization: Strategic Planning in the Machine Organization, Strategic Visioning in the Entrepreneurial Organization, Strategic Learning in the Adhocracy Organization, and Strategic Venturing in the Professional Organization. The second theme considers stages in the formation of strategies, from Initiation through Development to Renewal.

Practising Strategy

A Southern African Context 2e

"Given the common acknowledgement that strategy implementation is the greatest challenge to managers in the 21st century and the greatest reason for strategy failure we decided to focus on strategy implementation. Rather than promoting the unrealistic idea of strategy as a purely rational and deliberate outcome, this book acknowledges and explores the idea that strategy is often emergent, messy and experimental and features a number of new chapters, focusing on strategy implementation and change management, resource allocation and responsible leadership. It also includes a more detailed coverage of managing strategic risk."-- Publisher's description.

Beginnings

Collected Essays of S. Bodhesako

Buddhist Publication Society This book contains all the known published and unpublished essays by S. Bodhesako: Beginnings, Change, The Buddha and Catch-22, The Myth of Sisyphus, Faith, and Being and Craving. In the first essay, Beginnings, the author discusses the authenticity and relevance of the Buddhist Canon. The second essay, Change, investigates the concepts of change, impermanence and time in relation to experience and argues against equating them

with the concept of flux or continuous change. In the third essay, The Buddha and Catch-22, the similarities between Joseph Heller's novel and the Buddha's Teaching are discussed. The next essay, The Myth of Sisyphus, is a Buddhist reinterpretation of the Greek myth of Sisyphus, which is symbolizing the endless, recurring nature of our tasks. Ven. Bodhesako also discusses Albert Camus' interpretation of this myth. The essay Faith investigates the relevance of faith in the Buddha's Teaching, while the last essay, Being and Craving, deals with the Buddhist concept of craving and its traditional interpretation.

Managing with Dual Strategies

Simon and Schuster Rarely, if ever, do companies clearly distinguish between or balance the management of today's business and planning for the future. Derek Abell, internationally renowned for his pioneering work on strategic market planning, once again breaks sharply with conventional wisdom to demonstrate how a company can develop analytic marketing modes for not one but two distinct planning horizons. Managing with dual strategies, Abell argues, calls for new approaches not only to planning, but to organizational structure and management control. He makes specific recommendations on how current operating practices need to be adapted, and shows how leading firms are recognizing the dual nature of management as a new way of organizational life. Planning for the present, Abell shows, requires a vision of how the firm must operate now given its unique competencies and resources. By involving each level within the management team from the CEO to financial planners, to line managers, Abell details how firms can pinpoint market opportunities through careful segmentation and identification of key success factors to "connect" with customers. At the same time, he distinguishes the importance of horizontal relationships for defining and focusing on internal strategies, and vertical relationships for being attuned to changing market realities. Success today, he warns, does not ensure success tomorrow. Abell describes how world-class leaders such as Nestlé, Caterpillar, and Heineken monitor both internal and external forces for market change, successfully mastering the present, and preempting the future. Preparing for the future requires understanding the full range of activities industry-wide, and anticipating changes in technology, buyer/seller behavior, and product life cycles. Abell explains how companies can develop and implement these co-existing visions and address the real forms of change that vitally affect their future -- today and tomorrow.

Strategy and Structure

Chapters in the History of the American Industrial Enterprise

Beard Books Investigates the changing strategy and structure of the large industrial enterprise in the United States

Nudes

Fiction. Women's Studies. Short Stories. Beginning with a story of an ex sex-worker drifting through a small rural town in the south, and ending with a young woman's wedding night, who learns from her new husband what it takes to kill a man, Nash writes across the complications of working class women, rendering their desires with visceral prose and psychologically dissecting the fundamental root that threads her work: craving and the conflicts within.

The Economic Impacts of Natural Disasters

Oxford University Press The Economic Impacts of Natural Disasters focuses on concerns of poverty and vulnerability amongst natural disaster zones. Written by a collection of scholars in disaster management and sustainable development, the report provides an overview of the general trends in natural disasters and their effects by focusing on a critical analysis of different methodologies used to assess the economic impact of natural disasters.

Design Thinking for the Greater Good

Innovation in the Social Sector

Columbia University Press Facing especially wicked problems, social sector organizations are searching for powerful new methods to understand and address them. Design Thinking for the Greater Good goes in depth on both the how of using new tools and the why. As a way to reframe problems, ideate solutions, and iterate toward better answers, design thinking is already well established in the commercial world. Through ten stories of struggles and successes in fields such as health care, education, agriculture, transportation, social services, and security, the authors show how collaborative creativity can shake up even the most entrenched bureaucracies—and provide a practical roadmap for readers to implement these tools. The design thinkers Jeanne Liedtka, Randy Salzman, and Daisy Azer explore how major agencies like the Department of Health and Human Services and the Transportation and Security Administration in the United States, as well as organizations in Canada, Australia, and the United Kingdom, have instituted principles of design thinking. In each case, these groups have used the tools of design thinking to reduce risk, manage change, use resources more effectively, bridge the communication gap between parties, and manage the competing demands of diverse stakeholders. Along the way, they have improved the quality of their products and enhanced the experiences of those they serve. These strategies

are accessible to analytical and creative types alike, and their benefits extend throughout an organization. This book will help today's leaders and thinkers implement these practices in their own pursuit of creative solutions that are both innovative and achievable.

Contemporary Management Principles

Tacky

Love Letters to the Worst Culture We Have to Offer

Vintage An irreverent and charming collection of deeply personal essays about the joys of low pop culture and bad taste, exploring coming of age in the 2000s in the age of Hot Topic, Creed, and frosted lip gloss—from the James Beard Award-nominated writer of the Catapult column "Store-Bought Is Fine" Tacky is about the power of pop culture—like any art—to imprint itself on our lives and shape our experiences, no matter one's commitment to "good" taste. These fourteen essays are a nostalgia-soaked antidote to the millennial generation's obsession with irony, putting the aesthetics we hate to love—snakeskin pants, Sex and the City, Cheesecake Factory's gargantuan menu—into kinder and sharper perspective. Each essay revolves around a different maligned (and yet, Rax would argue, vital) cultural artifact, providing thoughtful, even romantic meditations on desire, love, and the power of nostalgia. An essay about the gym-tan-laundry exuberance of Jersey Shore morphs into an excavation of grief over the death of her father; in "You Wanna Be On Top," Rax writes about friendship and early aughts girlhood; in another, Guy Fieri helps her heal from an abusive relationship. The result is a collection that captures the personal and generational experience of finding joy in caring just a little too much with clarity, heartfelt honesty, and Rax King's trademark humor. A VINTAGE ORIGINAL

Contemporary Strategic Management

An Australasian Perspective

An Australasian adaptation of Robert Grant's successful text with examples from Australia, New Zealand and the Asia-Pacific region. With an emphasis on competitive advantage, this text provides students with an up-to-date and comprehensive

coverage of core topics and concepts including the impact of the global financial crisis. Consideration is given to all types of organisations, including public sector organisations, and steers away from an excessive focus on large organisations. The text also incorporates up-to-date detailed cases on Australasian organisations, such as Cascade Brewery Company, Malaysian Airlines and Bunnings Warehouse.--
Publisher.

Nanomaterials in Rocket Propulsion Systems

Elsevier Nanomaterials in Rocket Propulsion Systems covers the fundamentals of nanomaterials and examines a wide range of innovative applications, presenting the current state-of-the-art in the field. Opening with a chapter on nano-sized energetic materials, the book examines metal nanoparticles-based fuels, ballistic modifiers, stabilizers and catalysts as the components of rocket propellants. Hydrogen storage materials for rocket propulsion based on nanotubes are then discussed, as are nanoporous materials and metal organic frameworks, nano-gelled propellants, nanocomposite ablators and ceramic nanocomposites. Other applications examined include high thermal conductivity metallic nanocomposite nozzle liners, nano-emitters for Coulomb propulsion of space-crafts, and highly thermostable nanoceramics for rocket motors. The book finishes with coverage of combustion of nano-sized rocket fuels, nano-particles and their combustion in micro- and nano-electromechanical systems (MEMS/NEMS), plasma propulsion and nano-scale physics. Users will find this to be a valuable resource for academic and government institutions, professionals, new researchers and graduate students working in the application of nanomaterials in the aerospace industry. Provides a detailed overview of different types of nanomaterials used in rocket propulsion, highlighting different situations in which different materials are used Demonstrates the use of new nanomaterial concepts, allowing for an increase in payload capacity or a decrease in launch mass Explores a range of applications using metal nanopowders, presenting a panorama on cutting-edge, technological developments

Women

Fourth Estate 'A beautiful read / a perfect primer for an explosive lesbian affair / an essential truth' Lena Dunham 'I have meditated repeatedly on what it was about Finn that had me so dismantled.' A young woman moves from the countryside to the city. Inexplicably, inexorably and immediately, she falls in love with another woman for the first time in her life. Finn is nineteen years older than her, wears men's clothes, has a cocky smirk of a smile - and a long-term girlfriend. With precision, wit and tenderness, Women charts the frenzy and the fall out of love.